

Upcoming...

May 15, 2013
INFOCUS Annual Meeting
4:30 pm in Palette, the
Phoenix Art Museum cafe

Late July or early August
Members' Portfolio Share

August 29, 2013
Panel discussion for David Maisel:
BLACK MAPS at Scottsdale Museum
of Contemporary Art

October 5-18, 2013
Photobid
INFOCUS 4th Annual Auction

December 7, 2013 to March 23, 2014
Debra Bloomfield and Christopher
Churchill: Working with Sound

Recent Events...

INFOCUS Members' Trip to Cuba

William Clift — Shiprock and
Mont St. Michel

Jerry Spagnoli lecture —
Material and Metaphor

Whitney Johnson lecture — The
Ten Most Exciting Photographers I
Learned About This Year

Freeport-McMoRan Reception

INFOCUS Members' Exhibition

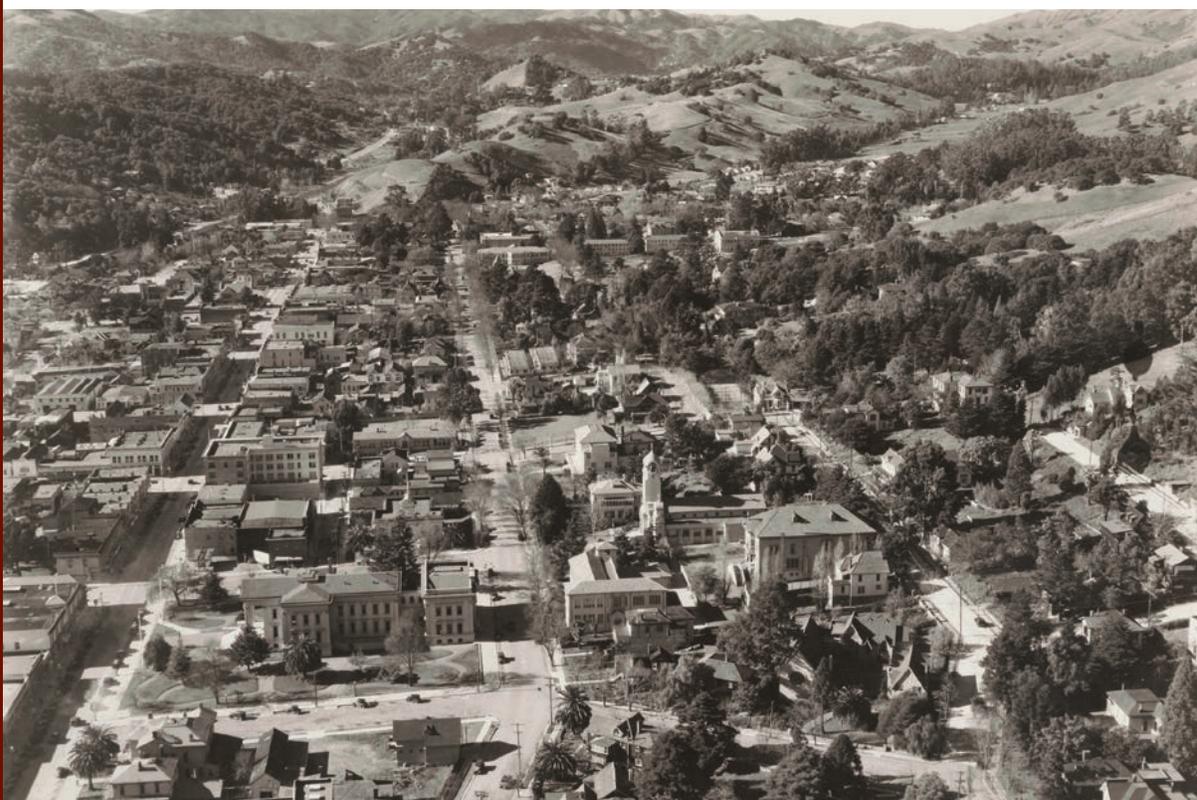
4th Annual Patron Print Share

Jennifer Jae Gutierrez lecture — An
Introduction to Photographic Print
Processes, their Vulnerabilities and
Long-term Preservation

INFOCUS
Phoenix Art Museum
1625 N. Central Ave.
Phoenix, AZ 85004-1685

Please call (602) 307.2079 or go
online at www.infocus-phxart.org for
information on becoming a member
of INFOCUS. Phoenix Art Museum
membership is a prerequisite.

Editor, Graphic Design and Photography
Richard M. Coda • www.pctype.com



Albert Stevens. *San Rafael, 1920s*. Gelatin silver print. Gift of Ansel and Virginia Adams. Courtesy of the U.S. Air Service and the Center for Creative Photography

From Above: Aerial Photography from the Center for Creative Photography

DORIS AND JOHN NORTON GALLERY FOR THE CENTER
FOR CREATIVE PHOTOGRAPHY, PHOENIX ART MUSEUM

MAY 4, 2013 TO SEPTEMBER 22, 2013

CURATED BY REBECCA SENF, PH.D.,
NORTON FAMILY CURATOR OF PHOTOGRAPHY

Aerial photography, though invented by 19th-century French experimenters in hot air balloons, has a rich history in the American twentieth century. Situated above the land, in helicopter or airplane, cameras have been used in the service of military reconnaissance, mountain exploration, news reporting, environmental activism and the creation of art. The collection of the Center for Creative Photography traces those threads and includes many exceptional aerial photographs, including work by W. Eugene Smith, Emmet Gowin, Bradford Washburn, Terry Evans, Marilyn Bridges, and William Garnett.

From Above will include about 80 works from the Center for Creative Photography's Collection and will explore the variety of reasons photographs have taken to the air. A centerpiece of the exhibition will be examples from a rare set of World War I glass plate lantern slides collected by Edward Steichen. This set of 176 glass slides show sites of European bomb attacks, shot from directly overhead. Villages appear as perfect miniature maps, except for craters and pillars of smoke, evidence of bombs that successfully hit their targets. Since their arrival at the Center for Creative Photography over 35 years ago, these photographs have never been exhibited. A special study will determine how best to show a selection of them, while protecting and preserving the glass slides for future generations.

Aerial photography not only draws us into the sky, to look anew at the landscape, but challenges our understanding of the reality of photography, as the view from above abstracts the world and presents a surprising two-dimensional version of what we think we know.

Curator's Corner

In December of last year, I accompanied 24 **INFOCUS** members to Cuba, on the support organization's first international trip. We met the president of the national photographic organization, Fototeca, and had the pleasure of visiting a number of Cuban photographers in their homes or studios. The rest of our days were spent seeing Havana and the countryside, with ample time for taking pictures, tasting the local cuisine, and enjoying the jubilant music scene. We had all been warned that Cuba was extremely poor – a Third World nation – and I was concerned that I was going to feel guilty about my family's relative comfort.

I was not nearly prepared for how complex an experience it was, or the range of emotions and concerns I would explore during our week-long trip. It is true that Cuba suffers from poverty; perhaps the most striking evidence is the state of housing and the decrepit condition of inhabited buildings. Even more dramatic, however, was the nearly complete absence of consumer goods. With most Cubans earning a government paycheck, they have money to buy necessities – some clothes and shoes, modest housing, staples for a mostly vegetarian diet – but there is little left over with which to buy electronics, toys, books, designer clothes, home decorations, house paint, or any of the other items for sale in US stores.

In the US, we've gotten on a consumption rollercoaster, with many people unconsciously collecting consumer goods. We spend our weekends shopping and, at any given moment, could probably give a long 'wish list' of items we would like to buy. This is where **INFOCUS** comes in. Every one of us spends money every day, probably often and without thought. Stop and fill up with gas, swing through and get a coffee or soda, grab a bite to eat at lunch, buy a couple of items online, stop at the grocery store on the way home from work. Each dollar we spend is a choice that supports what kind of goods are available to us and what kind of community we want – it's a like a vote. You can vote for Starbucks or Cartel. You can vote for Fry's or the farmer's market vendor. You can vote for Barnes and Noble or Changing Hands. And when you buy art, you cast a vote in support of art.

You've probably heard the arguments about the value of shopping local: the money stays in our economy, helps create jobs for our neighbors, and the diversity and uniqueness of local businesses enhances our community. I'm a big supporter of shopping local, but I also want to encourage you to think about the ways you can support the arts with your dollars, and be choosy about how you vote.

- » Buy art: when you buy a living artist's work, you are directly supporting their livelihood. When you buy it from a gallery, you are also supporting the gallerist, an important member of the arts community.
- » Buy art books: artists often only print 1500 or 2000 books, so be one of the supporters by purchasing a book. Buy it from a museum shop or a local bookstore or online at photoeye.com and spread the benefit to the seller.
- » Visit museums, galleries, and non-profit art centers: do this at home and when you travel. Your admission dollars, or donations, make a major difference to the health of the art community. And consider joining as a member.
- » Give art as a gift: is there a more memorable, unique gift than a work of art, especially for big occasions like graduations, weddings, anniversaries and round-number birthdays? If you're uncomfortable choosing for someone, and you aren't able to look together, many galleries offer gift certificates.
- » Join as a member in photography groups: obviously we'd encourage you to be a member of **INFOCUS**, but there are lots of arts organizations that can benefit from your annual membership dues and participation in their programs. Become a backer at a crowd-funding website: in a new trend, a number of websites match potential supporters with interesting projects and allow you to provide as little as a dollar in support. Kickstarter.com is perhaps the most well-known, but photographers also use indiegogo.com, www.emphas.is and usaprojects.org.

If you love photography, you can make a meaningful impact by spending your money in ways that support the field, and top among them is to buy art. **INFOCUS** will continue to offer programs and exhibitions that help you become well-versed in photographic history and knowledgeable and confident in collecting art. If there is anything I can do to help you become a more active participant and art buyer, do not hesitate to let me know!

Rebecca Senf, Norton Family Curator of Photography, Phoenix Art Museum and Center for Creative Photography

P.S. Look me up on Facebook and become my friend at "Becky Senf Ccp"



Norton Family Curator, Rebecca Senf, during the **INFOCUS** Trip to Cuba.

It is our goal
to build a
community of
people who share
a passion for
photography –
join us!

President's Message

Welcome to PhotoBid, coming October 18, 2013 to the Norton Gallery

Spring has sprung and already, the INFOCUS Fundraiser Express has left the station, streaking down the tracks toward Friday, October 18 (from 5:30 p.m. to 9 p.m.) at Phoenix Art Museum. Save the date now. Under the able chairmanship of Kathy Shipe and her committee, this one will be the best ever.

Already, we've got a preliminary schedule, marketing plan, assignment of responsibilities and a palette of new ideas to explore. The auction will have a new name, PhotoBid. We plan to establish a higher profile, nationally, with expanded advance marketing and a special auction website that provides more information about each piece, makes on-line bidding a snap and can stay "live" even during the auction action at the Museum. We're working out ways to make bidding at the event easier, to provide up-front information about the artworks to every participant and much more.

The raffle last year was a great success and will return again. We've been working out details of streamlining the donation process for artists and improving front-end communication. The Auction exhibit will be hung in Norton Gallery a full two weeks before the event, to give plenty of time for contemplating purchases and reaching out nationally to prospective collectors.

This is our only fundraiser of the year and we have high aspirations for it. There is a lot you can do, but most important is to **spread the word**. Also, leave auction flyers at your office, studio or business; drop them at restaurants; e-mail them to everyone you think might be even remotely interested; talk about it to other groups and sell raffle tickets. We need to pack the gallery with photo fans!

There will be many other chances to assist in the months leading up to the Auction and we'd like to encourage as many Current and New Members as possible to pitch in! If you would like to help, please contact event chair, Kathy Shipe, at Kathy2006@cox.net.

We will send out information about volunteer needs as we get closer to the date of the event, but for now:

- » Volunteers will be needed in the Norton Gallery after the exhibit is hung, to answer questions, sell raffle tickets, sell Auction admission tickets—yes, we're going to charge \$25- this year—and encourage people to join INFOCUS. We will schedule shifts for every day the Museum is open. This is a big, all-hands-on-deck job, so please be prepared to take at least one shift.
- » INFOCUS members will also assist in greeting guests as they enter the Museum and in guiding them to check-in on the evening of the Auction and upstairs to the Norton Gallery. We want to provide a welcoming and easy-to-navigate experience from start to finish.

A key message for this year's Auction will be about the purpose of the fundraising effort. By supporting the Auction, people will be supporting exhibitions, gallery guide publications, lectures, travel, our Curator, workshops and more. By being specific, we hope that, while people support the Auction, they can also learn much more about what we are and do.

Annual Meeting May 15, 2013

On the agenda for this Meeting are the election of Officers and new Board Members, the approval of the 2013 INFOCUS Strategic Plan and potential bylaw amendments. Please put May 15 on your calendars now!

Thanks to Karen Hodges and Rich Coda for this INFOCUS newsletter. We plan to make this a regular feature of the organization going forward! It will play a strong role in keeping our membership in touch with what's happening and in spreading the word about our organization.

See you soon!

Betty Drake
President

INFOCUS: Who we are

On March 2, 2009, twelve photography enthusiasts met to discuss the idea of creating a new support group for Phoenix Art Museum. A Board was formed; Phoenix Art Museum's Board of Trustees approved the group and INFOCUS was up and running!

The broad goals of INFOCUS include: increasing awareness of the Museum's Norton Gallery of Photography exhibitions; supporting our Curator, Rebecca Senf, Ph.D. in multiple projects; offering INFOCUS Members and the public the best opportunities to see and learn about all kinds of photography and photographers, through lectures, workshops, special salons, local and international travel and more.

In the four years since its founding, INFOCUS has been a significant sponsor of the Museum's major 2010 Steele Gallery exhibition, Ansel Adams: Discoveries, and has funded (and continues to fund) gallery guide publications for the two to three annual Norton Gallery of Photography exhibitions. It has established an impressive track record for hosting lively exhibition openings for Members; offering insightful lectures, workshops and other programs; visiting both private and public photography collections in Arizona, and organizing an ever-more-successful annual photography exhibition and silent auction each October.

Go digital with From Above!

For the first time we've created an e-book to accompany our newest exhibition. Download the free e-book at <http://is.gd/aerialphoto> — works on all mobile devices, e-book readers, and computers.

Love aerial photography? Then see more:

This summer the Scottsdale Museum of Contemporary Art is featuring an exhibition of aerial photography too.

If you enjoy our exhibition, explore further with David Maisel: BLACK MAPS on view from June 1 to September 1, 2013

Membership and More

We heartily welcome the following new Members, who have joined **INFOCUS** so far during fiscal 2012-2013, and **Thank You** for your support! Your membership, at every level, is crucial to our ability to fund photography exhibitions at Phoenix Art Museum and accompanying informational publications, as well as a large variety of lectures, workshops and other programs throughout each year.

Brad Armstrong	Rex Gulbranson	Robert Richshafer
Andrea Ashkie	Janet Hillerson	David Romney <small>PATRON</small>
Christine Benkert	Michael Hughes	Jane Rosenbaum
Susan Berger	Matthew Hojnacki	Neal Savage
Donald Bierman	David Itzkowitz	Mike Simonyi
David Bodney	Patricia Kearns	Marilyn Sklar
Alan Britt	Diana Kempton	Adele Smith
Bruce Covill <small>PATRON</small>	Charles King	Vivian Spiegelman
Sarah Curley	Timothy Krenzke	Bruce Stodola
Miachelle DePiano	Lisa Langell	Faith Sussman
Gerry DiMassa	Ed Lowry <small>PATRON</small>	John Talbert
Tomothy Donelly	Jeffery Luth	Annie Waters <small>PATRON</small>
William Douglas	Theresa Naujack <small>PATRON</small>	Margaret Wright <small>PATRON</small>
Nan Garrett	Lisa Olsen	
Ronald Gonzalez	Dale Pollock	

Join INFOCUS

Your tax-deductible membership helps support the wonderful photography programs sponsored by INFOCUS, including major exhibits, in-depth discussions and lectures, films, and trips. Why not sign up today.

INFOCUS

THE PHOTOGRAPHY SUPPORT ORGANIZATION OF

Phoenix Art Museum

First and Last Name

Second Member

Address

City

State

Zip

Phone

Email

This application is for a:

NEW MEMBERSHIP GIFT MEMBERSHIP RENEWAL

MEMBERSHIP LEVEL

1 YEAR

MEMBER (TWO ADULTS IN ONE HOUSEHOLD) \$75
PATRON \$200
BENEFACTOR \$400

Mail to:

INFOCUS Membership
Phoenix Art Museum
1625 N. Central Ave.
Phoenix, AZ 85004-1685

Phoenix Art Museum membership is a prerequisite for membership in INFOCUS. Please call (602) 257-2124 or go online at phxart.org for information on becoming a member of Phoenix Art Museum.

Selected Photography Exhibits Near and Far

As a service to our Members and readers, we bring to your attention the following current and upcoming exhibitions in our area, greater Arizona and the United States. Out-of-state exhibits are listed alphabetically by state and by city within each state. Unless otherwise noted, exhibits are scheduled during 2013. We'd also be pleased to receive reviews of photography exhibitions readers have seen. Reviews will be published here at the Editor's discretion.

Phoenix and Greater Valley

GILBERT

- » Art Intersection Gallery
 - Emerge 2013 – Exhibition of Arizona Student Photography, through May 25
 - Photoshop I Workshop, May 1, 8, 15, 22, 29
 - All Art Arizona (incl. photography), June 1- July 27
 - Fast Track Photoshop workshop, June 26

SCOTTSDALE

- » Lisa Sette Gallery
 - Mayme Kratz/Marie Navarre, through June 1

Arizona

TUCSON

- » Center for Creative Photography, University of Arizona
 - Lola Alvarez Bravo and the Photography of an Era, through June 23
- » Etherton Gallery
 - Simon Donovan & David Longwell: Action/Reaction, through June 4

(Northern) California

OAKLAND

- » Oakland Museum of Art
 - Beth Yarnell, Suburban Dreams, through June 30

PALO ALTO

- » Cantor Arts Center, Stanford University
 - North African and the Holy Land in 19th-century Photography, through June 2
 - Lee Friedlander, The Cray Photographs and Richard Misrach, Revisiting the South, Richard Misrach's Cancer Alley, through June 16
 - More Than Fifteen Minutes: andy Warhol and Celebrity, through June 30
 - Hauntings: American Photographs, through July 7

SAN FRANCISCO

- » de Young Art Museum
 - Eye Level in Iraq: Photographs by Kael Alford and Thorne Anderson, through June 1
 - Garry Winogrand, through June 2

SAN JOSE

- » San Jose Museum of Art
 - Rising Dragon: Contemporary Chinese Photography, through June 30

(Southern) California

LA JOLLA

- » Joseph Bellows Gallery
 - Amanda Means, through June 1

LOS ANGELES

- » Fowler Museum UCLA
 - Ernest Cole Photographer, through July 7
 - Jan Kempenaers, Spomenik: Monuments of Former Yugoslavia, through August 11
- » Getty Center
 - Japan's Modern Divide: The Photographs of Hiroshi Hamaya and Kansuke Yamamoto, through August 25
 - In Focus: Ed Ruscha, through September 29
- » Los Angeles County Museum of Art
 - Stanley Kubrick, through June 30
 - Alia Syed: Eating Grass, (film), through July 28
 - Unveiling Femininity In Indian Painting and Photography, through July 28
- » Matthew Marks Gallery
 - Nan Goldin, through June 15

SAN DIEGO

- » Museum of Photographic Arts (MOPA), Balboa Park
 - Jessica Lange: Unseen, through May 19
 - 30x: Three Decades (of MOPA celebration), through October 13

SANTA BARBARA

- » Santa Barbara Museum of Art
 - The World Is Not My Home: Danny Lyons Photographs, through June 2

District of Columbia

- » Washington, Corcoran Gallery of Art
 - How Is The World? Recent Acquisitions of Contemporary Photography, through May 26
- » National Archives
 - Searching for the Seventies: The Documerica Photography Project, through September 8
- » National Portrait Gallery
 - Matthew Brady, Photographs of Union Generals, through December 31
 - Bound for Freedom's Light: African Americans and The Civil War, through March 2, 2014

New York

BROOKLYN

- » Brooklyn Art Museum
 - La Toya Ruby Frazier: A Haunted Capital, through August 11

BUFFALO

- » Albright-Knox Art Gallery
 - Looking Out and Looking In, through May 26

NEW YORK CITY

- » American Folk art Museum
 - Eugene von Bruenchenhein, Women's Studies, through May 26
- » Metropolitan Museum of Art
 - After Photoshop: Manipulated Photography In the Digital Age, through May 27
 - Street: a new video by James Nares, through May 27
 - At War with the Obvious: Photographs, By William Eggleston, through July 28
 - Photography and the American Civil War, through September 2
- » Museum of Modern Art
 - Bill Brandt: Shadow and Light, through August 12
 - Glamour Vérité—Paris/Hollywood: Cinema's Pour Vous Magazine, 1928-1940, through August 12
 - XL: 19 New Acquisitions In Photography, May 10, 2013 – January 6, 2014
- » Rubin Museum of Art
 - Lisa Ross, Living Shrines of Uyghur China, through July 8
- » Studio Museum in Harlem
 - Gordon Parks, A Harlem Family 1967, through June 30

ROCHESTER

- » George Eastman House, International Museum of Photography and Film
 - Silver & Water: Lauren Bon & The Optics Division of the Metabolic Studio, through May 26

New Mexico

SANTA FE

- » Monroe Gallery of Photography
 - 1963, through June 23

Texas

DALLAS

- » Dallas Museum of Art
 - Cindy Sherman, through June 9

FORT WORTH

- » Amon Carter Museum
 - Marie Cosindas, Instant Color, through May 26

HOUSTON

- » Catherine Couturier Gallery
 - Elliott Erwitt, Master Class, through May 25
- » Museum of Fine Arts
 - Faking It: Manipulated Photography Before Photoshop, June 2 – August 25

Recent Events...



- 1, 2. Members in Cuba;
3. Freeport-McMoRan reception;
4. 2012 Annual Meeting;
5. Annual Members' Portfolio Share;
6. INFOCUS Annual Members' Exhibit opening.

Photographs courtesy of Rich Coda, Betty Drake, Neil A. Miller, and Vern West.



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Norton Family Curator of Photography

Rebecca Senf